

DIFFERENCE MAKER FUNDRAISING A TO Z



Community Crew's fundraising A to Z tool kit is full of original and creative ideas to help inspire your next fundraising event. By hosting a Difference Maker event you are helping to provide hope to children one nutritious lunch at a time.

A

A-thon of Any Kind: Organize a triathlon, or a walk, bike, skate or run event. Events like these help promote active living while raising funds. Charge a participant fee, encourage all participants to collect pledges and ask friends/family to support you by making a donation.

Auctions: Conduct a silent or live auction! Consider offering auction prizes, such as sporting goods, gift baskets and stress relievers, like a stay at a local spa. Maximize your charitable contribution by requesting sponsorship from the local business community. Adopt the "auction of promises" idea – people offer goods or services to be auctioned [i.e.: cleaning a car, chauffeur for the day, decorating a room, odd-jobs, etc.]

B

Block parties: are a great way to mingle with your neighbours and give back to Community Crew. Create a ticket system to redeem for food and activities. Have different stations set up for BBQ, mini-golf or obstacle course, face-painting, scavenger hunt, egg toss, tug-of-war, races, etc. The sky's the limit.

Book club: Organize a regularly scheduled book club in your social network. Charge a membership fee or ask for a donation to Community Crew. Boost your fundraising: instead of buying the book, donate the cost and borrow it from your local library.

C

Car wash: Pick a weekend and host your car wash at your local fire department, gas station or garage. Charge a set price per automobile type [truck, van, SUV, car, etc.], or assign a minimum donation. Use balloons, music and cheerleaders to help promote the event to passersby.

D

Dance Marathon: Get people to sponsor you for every five minutes of boogying you manage on the dance floor. Boost fundraising by asking for a donation per song.

Dinner, Gala or Social: Coordinate a social event/benefit dinner within your community. Ask a local musical group, comedian or magician to donate their performance for the night. Set a price per plate. Donate net proceeds from ticket, merchandise, food and refreshment sales.

E

Eat Delicious Foods: Spotlight heart healthy foods/snack choices and host a bake sale, BBQ, potluck, pancake breakfast, or luncheon to benefit Community Crew. Set a donation price for samples.

Exhibition / Artwork sale: Submit your own art, or source material from local artists and crafts groups [woodworkers, jewelry makers, painters, quilters, etc.] and hold an exhibition of the combined work. Ask for an admission fee and/or a portion of the proceeds from each sale.

F

Fantasy pool: Tap into your co-workers' competitive spirit by hosting a sports, Oscars or reality TV pool. Pick your type of pool [fantasy, draft, or ballot], set your cost for participation and deadline for entry.

Fashion show: Partner up with local boutiques and host a fashion show in your community. Showcase your trendy 'new looks' and raise funds by charging admission. Consider boosting your contributions by selling or auctioning off each of your runway items and providing the proceeds to Community Crew.

G

Games night: Get your friends/family together for a fun day and/or night of board games, bingo or trivia. Host the event at home or at a local restaurant and charge each player a set fee 'per game' played.

Grand opening/launches: Raise awareness and profile your organization while raising funds for Community Crew. Hold a BBQ, prize draw or create a "donation with purchase" system.

H

Hula Hoop Competition: Pick up some hula hoops, gather some friends and hula your way to raising funds and awareness. Participants donate money for every round in which they participate.

I

Indoor sports tournament: Pick your sport and secure a location with two fields/arenas/courts to enable a round robin schedule for multiple teams. Get groups to play and charge a team registration fee. Ask local businesses to donate snacks/drinks to sell for additional fundraising.

J

Jewelry making/selling: Buy beads and wire in bulk and get creative. Consider selling during holidays [Valentine's Day, Mother's Day, Birthdays, etc.] to maximize your profits. Donate the net proceeds of all sales to Community Crew.

K

Karaoke competition: Book a venue and spread the word. Charge a door fee, and ask singers to make a donation each time they sing. Also pass around buckets during the event for all patrons to contribute. Ask the venue to donate the proceeds from food/drink during the karaoke concert!

L

Lunch money: Decide to 'brown bag' it [bring in your own lunch] on a specific day and donate what you would have normally spent on lunch. Encourage your friends, family and co-workers to do the same.

M

Matching gifts: Check to see if your company does a Corporate Match or Internal Giving Program. Many companies have these and all you have to do is ask. It's a great way to get others to support you too, knowing their contribution will be doubled!

Midnight screenings and parties:

These could be held in your house, media rooms, community centres or at university. Highlight the fact that it's being held at midnight, with atmospheric lighting, etc. Proceeds from admission fee, and food/drinks are donated to Community Crew.

N

Nominate: Make the most of your social media networks and nominate your friends and colleagues to donate and do something different in support of Community Crew. Who knows what might spark the next viral nomination challenge?

O

Obstacle Course Challenge: Create a day that incorporates challenging but fun obstacle courses and invite friends/family to form teams to compete against each other. Charge a participation fee. Come up with at least three courses that incorporate physical activity, are safe and can be performed by the majority of your participants.

P

Product/Service sale: Organize a used-book, rummage or craft sale. You could also sell flowers, balloon bouquets or paper hearts on Valentine's Day. A car wash is also a fun way to raise funds while at the same time demonstrating your organization's commitment and support of its community.

Paint Night: Crack out those DIY craft supplies and host a Paint night! Share your talents with your friends and network. It's a great way to build awareness for your craft and host an in-person or virtual evening of painting. Participants pay for their supplies and a portion of the proceeds go back in support of our lunch program.

Q

Quarter wars: This fundraiser focuses on collecting spare change – every quarter counts! You can collect coins as a group or have multiple jars [one for each participant, or work department] and make it a competition [i.e.: the team with the lowest total has to do a dare].

R

Races: Of course you can go traditional and challenge others to a race [long distance, relay, horse, swimming, rowing or 3-legged].

S

Scavenger hunt Remember how fun these were when we were kids? You can create a simple hunt; like find these regular items on the list [i.e.: a red leaf, lipstick, pen, selfie] or plant items ahead of time and give clues along the way. People pay to play and/or pay for the items they could not find!

Sports tournament: Pick your sport and set the location. Get groups to play and charge a team registration fee. Ask local business to donate snacks/drinks to sell for additional fundraising.

Stickers: Wear a Community Crew sticker with a donation of \$2 or \$5 to show your support.

T

Talent show: Are you performing in a band, choir, musical or play? Promote your talent and raise money in support our charity. Net proceeds from ticket sales can be donated to Community Crew.

Themed party: Bring your friends in on the fun and ask for a donation at the door or use our difference maker online donation page for your online party! Ideas include: games night [there are lots of fun online games you can play together like Euchre tournaments, poker, scrabble and more]. OR make it a mystery night, karaoke party or holiday themed parties. And the best part is these can all work in person or online in a zoom room!

Trivia Night: Who doesn't love trivia! Get your friends together and host a trivia night! You can do this in person or online in a zoom room! Nominate a trivia master, or hire a pro and theme it! From 80's TV to music to pop culture to history, there is so much to choose from! Each participant pays to play. You can have teams or every one for themselves!

U

Upcycle sale: Convert your gently used gems into some else's serious treasure and vice versa. They call it upcycling. How much fun is that? Items could include: designer bags, clothes, accessories, antiques such as china figurines or plates, jewelry or high-end unused makeup/skincare products or perfume.

V

Valentine's day: Soft music, largely heart-based decor... you get the idea. Sell tickets to your VDay extravaganza! Consider including a "Date Auction" or maybe it's a fun virtual spa day where you get together in person or online, and share tips and tricks on fun ways to give yourself a whole lot of extra self love, from skin care tips, nail care, meditation, or it's a group of people getting together for a night filled with good vibes and kindness.

Vice buster: Whether your vice is smoking, having too much caffeine or munching on too many sugary or salty treats – whatever your vice is, get your friends and family to support your efforts to give it up! Make it even more interesting by committing to pay a penalty for slipping!

W

Who's that baby? Picture Match Game Hosting a baby shower? Invite guests to try their luck at matching baby pictures to their adult counterparts. Charge a participation fee & award a prize to the person with the most correct matches.

X

X-pletives: Stick a swear box in the office, at home or in your local social club to raise money. Each time the offender makes a mistake, they will add a donation to the jar. **Bonus:** new swear substitute words could replace the swear word forever!

Y

Yard sale: Collect items from your house and ask your friends and family to donate books, CDs, DVDs, furniture, anything they no longer need! Host a good old-fashioned yard sale in your neighbourhood or list the items online and arrange payment/delivery. If you have brand new or high-value items, you can opt for an online auction to maximize your profit.

Yoga: Host a Karma class online or in person, participants can pay what they like to join you in a virtual or in-person live yoga class.

Z

Zumba A fun and exciting Latin-inspired fitness dance movement. These events are winning rave reviews. Participants pay money to participate in the event, which can last for an hour, or longer in the case of zumbathon. Perfect idea for both in-person or online in a zoom room!

DID YOU KNOW: we have an online donation form just for our Difference Makers! **Click here to check it out!**

After your event you can easily submit your donations online in one quick step! Of course if you have any questions feel free to contact us at info@communitycrew.ca

GETTING STARTED

is easy as 1-2-3!

- 1. THINK ABOUT WHAT MAKES YOU HAPPY**
what you're passionate about or what you have always wanted to try and pick an idea.
- 2. SETUP YOUR EVENT ONLINE**
and access all our tips and tools to reach your fundraising goal.
- 3. SHARE YOUR SUCCESS**
We want to know how it went!
Tag us in your event online and be sure to send us stories and photos of your event.

BE SURE TO TAG US

and use hashtags #SupportTheCrew #DifferenceMaker



THANK YOU!

Community Crew appreciates the time and efforts you spend organizing and executing your fundraising event. Your efforts help children by providing hope, one nutritious lunch at a time.